

THE ALL NEW

EXEED RX

2026

Starting From:

¥140,666

Including (Admin Fees, Registration Fees and VAT)

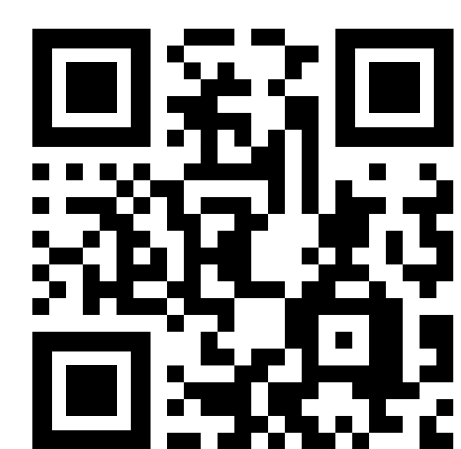
EXEED

BORN FOR MORE



LUXURY

FLAGSHIP



➤ ENGINE: 2.0TGDI | TRANSMISSION: 7DCT | DRIVE MODE: AWD
HP: 261 | TORQUE: 400 N.M | FUEL TANK CAPACITY: 55LTR

➤ 8 YEARS / 250,000KM
MANUFACTURER'S WARRANTY

➤ SERVICE PACKAGES
AVAILABLE FOR SELECTION

➤ 10 YEARS / 1,000,000KM
ENGINE



Matte Titanium Gray



Obsidian Black



Majestic White



Titanium Gray

THE ALL NEW

EXEED RX

2026

Starting From:

¥154,965

Including (Admin Fees, Registration Fees and VAT)

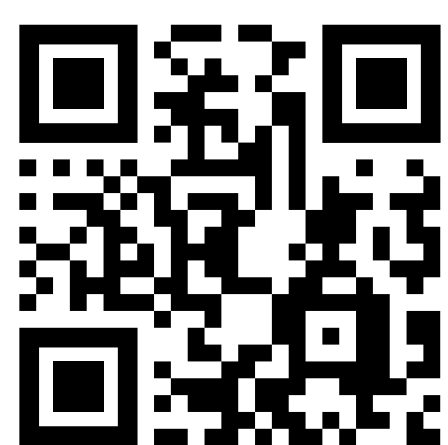
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ENGINE



Majestic White Dual Tone



Titanium Gray Dual Tone

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EXTERIOR & LIGHTING



Description

	LUXURY	FLAGSHIP
Dual-Tone Body	x	✓
Illuminated Front Logo	x	✓
Fully Automatic LED Headlights	✓	✓
LED Daytime Running Lights (DRL)	✓	✓
LED Rear Lights	✓	✓
Dynamic Turn Signals	✓	✓
Roof Rails	✓	✓
Electric Hidden Door Handles	✓	✓
Power Tailgate	x	✓
Multi-Color Ambient Lighting	✓	✓
Touch-Control Reading Lights for Front and Rear Rows	✓	✓
Trunk Light	✓	✓
Power-Adjustable Side Mirrors with Integrated Turn Signals	✓	✓
LED Puddle Lamp for Mirror Illumination	✓	✓

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ENGINE



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EXTERIOR & LIGHTING



Description

Power-Folding Side Mirrors

Heated Side Mirrors

Side Mirrors with Memory Function

Frameless Auto-Dimming Interior Rearview Mirror

Rain-Sensing Wipers

LUXURY

FLAGSHIP



8 YEARS / 250,000KM
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10 YEARS / 1,000,000KM
ENGINE



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EXEED RX

INTERIOR & SEAT



Description

LUXURY

FLAGSHIP

4–Way Power Adjustable Steering Wheel

x

✓

Multi–Function Leather Steering Wheel (Touch–Control Buttons)

✓

✓

Steering Wheel Heating Function

✓

✓

Black & Red Interior Color (Synthetic Leather)

✓

x

Beige Interior Color (Premium Nappa Leather)

x

✓

Alcantara Headliner

x

✓

Driver Seat Massage

x

✓

6–Way Power Adjustable Driver Seat

✓

✓

Power Driver Seat Leg Rest

x

✓

4–Way Power Adjustable Driver Lumbar Support

✓

✓

Heated and Ventilated Driver Seat (Cushion + Headrest)

✓

✓

Driver Seat Memory Function

✓

✓

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ENGINE



LUXURY

Black & Red



FLAGSHIP

Brown & Beige

THE ALL NEW

EXEED RX

INTERIOR & SEAT



Description

	LUXURY	FLAGSHIP
Welcome Function When Seated	✓	✓
4–Way Power Adjustable Front Passenger Seat	✓	✓
Front Passenger Leg Rest	✓	✓
Driver Headrest with Audio System	✓	✓
Manual Adjustment for Front Headrest	✓	✓
Aviation–Style Headrest for First–Row Seats	✓	✓
Remote Engine Start	✓	✓
Touch–Activated Welcome Light	✓	✓
Dual–Zone Automatic Climate Control	✓	✓
Negative Ion and Ozone Air Purification Function	✕	✓
Air Fragrance System	✕	✓

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SAFETY



Description

	LUXURY	FLAGSHIP
Height-Adjustable Front Seat Belts	✓	✓
Front and Rear Seat Belt Reminder	✓	✓
Dual Front Airbags	✓	✓
Front Side Airbags	✓	✓
Driver Knee Airbag	✓	✓
Front Center Airbag	✓	✓
Front and Rear Side Curtain Airbags	✓	✓
Event Data Recorder (EDR)	✓	✓
ISOFIX Child Seat Anchors	✓	✓
Driving Recorder Camera	✓	✓
Driver Monitoring System (DMS)	✓	✓
Electronic Child Safety Lock	✕	✓
Electronic Anti-Theft Immobilizer	✓	✓

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ENGINE



Dual and side front airbags



85% ultra-high-strength steel

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SAFETY



Description

	LUXURY	FLAGSHIP
540° Around View Camera	✓	✓
Front and Rear Parking Sensors	✓	✓
Anti-Lock Braking System (ABS)	✓	✓
Electronic Brakeforce Distribution (EBD)	✓	✓
Brake Assist System (HBA)	✓	✓
Brake Override System (BOS)	✓	✓
Electronic Stability Program (ESP)	✓	✓
Traction Control System (TCS)	✓	✓
Roll Stability Control (RSC)	✓	✓
Hill Start Assist Control (HAC)	✓	✓
Hill Descent Control (HDC)	✓	✓



8 YEARS / 250,000KM
MANUFACTURER’S WARRANTY



SERVICE PACKAGES
AVAILABLE FOR SELECTION



10 YEARS / 1,000,000KM
ENGINE

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EXEED RX

TECH & CONVENIENT



Description

	LUXURY	FLAGSHIP
Remote Start Key (PEPS)	✓	✓
One-Button Start	✓	✓
Keyless Entry	✓	✓
Smart Power Tailgate	✓	✓
Rear Privacy Glass	✓	✓
Acoustic Front Windshield	✓	✓
Front Windshield Heating	✓	✓
Panoramic Sunroof	✓	✓
Dual 12.3-Inch LCD Displays (Arabic & English)	✓	✓
Bluetooth System Supporting Apple CarPlay and Android Auto	✓	✓
Wi-Fi Hotspot	✓	✓
Navigation System	✓	✓
14 Sony Speakers	✓	✓

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ENGINE



12.3' +12.3' LCD screen



Black Golden NFC Card Key

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EXEED RX

TECH & CONVENIENT



Description

Front 2 USB ports

Second 2 USB ports

2 TYPE-C ports

Mobile phone wireless charging (50 W)

Automatic lock

Qibla compass

Red Brake Calipers

LUXURY

FLAGSHIP

✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓
✓	✓



8 YEARS / 250,000KM
MANUFACTURER’S WARRANTY



SERVICE PACKAGES
AVAILABLE FOR SELECTION



10 YEARS / 1,000,000KM
ENGINE



8155 Chip

THE ALL NEW

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ADVANCED DRIVE ASSIST



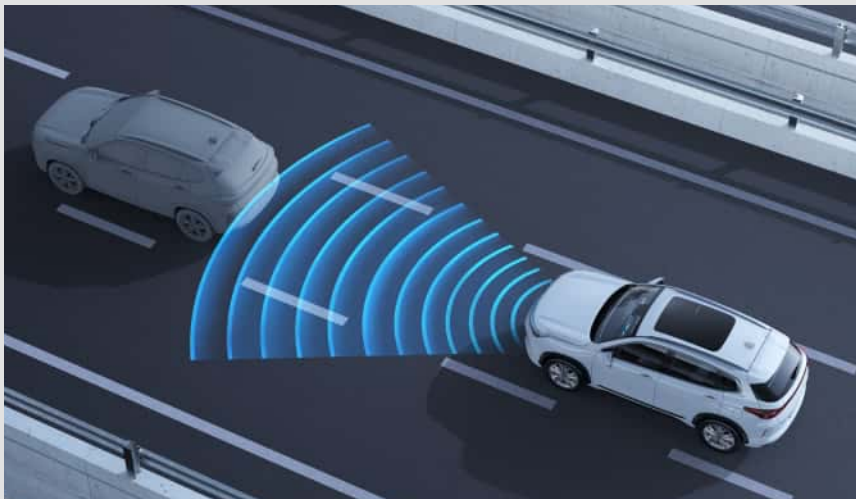
Description

	LUXURY	FLAGSHIP
Windshield Head-Up Display (W-HUD)	✓	✓
Lane Departure Warning (LDW)	✓	✓
Lane Keeping Assist (LKA)	✓	✓
Emergency Lane Keeping (ELK)	✓	✓
Blind Spot Detection (BSD)	✓	✓
Lane Change Assist (LCA)	✓	✓
Driver Monitoring System (DMS)	✓	✓
Adaptive Cruise Control (ACC)	✓	✓
Forward Collision Warning (FCW)	✓	✓
Rear Collision Warning (RCW)	✓	✓
Automatic Emergency Braking (AEB)	✓	✓
Traffic Jam Assist (TJA)	✓	✓
Integrated Cruise Assist (ICA)	✓	✓
Rear Cross Traffic Alert (RCTA)	✓	✓
Door Open Warning (DOW)	✓	✓
Adaptive Speed Limiter (ASL)	✓	✓

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ENGINE



Adaptive Cruise Control



Front Collision Warning

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VEHICLE BASIC INFORMATION



Description

	FLAGSHIP	LUXURY
Electronic Column Shifter	✓	✓
Steering Wheel Paddle Shifters	✓	✓
Start/Stop System (STT)	✓	✓
Transmission Modes (Eco / Sport / Snow)	✓	✓
Driving Modes (Eco / Sport / Comfort)	✓	✓
MacPherson Independent Front Suspension	✓	✓
Continuous Damping Control (CDC)	✓	✓
Electronic Parking Brake (EPB)	✓	✓
Auto Hold	✓	✓
20-Inch Aluminum Alloy Wheels	✓	✓

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ENGINE

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TERMS & CONDITIONS

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- The above prices may be subject to change at any time and at the seller's discretion.
- Financing options, available via our partner banks, may be subject to change at any time at the discretion of the bank or seller.
- The seller reserves the right to amend the above statements at their discretion and at any time.
- For further details, please visit us or get in touch by calling 920035590 for up-to-date information.
- The images on this brochure are for illustration purposes only and specifications of each EXEED vehicle may vary.



➤ 8 YEARS / 250,000KM MANUFACTURER'S WARRANTY

➤ SERVICE PACKAGES AVAILABLE FOR SELECTION

➤ 10 YEARS / 1,000,000KM ENGINE